

**GO Virginia Hampton Roads  
Regional Council**

**MEETING NO. 2**

**June 6, 2017**

Meeting number two of the GO Virginia Hampton Roads Regional Council ("Regional Council") was held Tuesday at 1:00pm on June 6, 2017, in the Fusion Conference Room of The Main Hilton Hotel at 100 E. Main Street, Norfolk, VA.

**Members Present:**

Kenneth Alexander  
Shawn Avery  
Roland Bailey  
Timothy J. Bentley  
John R. Broderick  
Anne C. H. Conner  
Robert A. Crum  
John T. Dever  
William B. Downey

Thomas R. Frantz  
Michael Kuhns  
Frank W. Roach (via phone)  
Jeffrey Smith  
Bryan Stephens  
Bruce Thompson  
Thomas G. Tingle  
Gary Warren  
Rick L. Weddle

**Members Absent:**

Deborah M. DiCroce  
Jack L. Ezzell, Jr.  
Michael Gentry  
Maria Herbert  
Jerry Miller

J.D. Myers, II  
McKinley Price  
John F. Reinhart  
William D. Sessoms, Jr.

**Others Present:**

Ronald D. Berkebile  
Elizabeth Dietzman  
Matthew James  
Steven Lynch  
Carol Meredith

Jim Noel  
Bob Rea  
Leonard Sledge  
Eric Weisel

**Staff Present:**

James K. Spore, President & CEO, Reinvent Hampton Roads  
Donna S. Morris, Executive Vice President, Reinvent Hampton Roads  
Matt Andrews, Consultant, Reinvent Hampton Roads

**1. Call to Order**

Mr. Frantz called the meeting to order at 1:00 p.m., and declared the presence of a quorum. Mr. Roach participated remotely from a location not open to the public. His principle residence was more than 60 miles from the meeting location.

**2. Opening Remarks**

Mr. Frantz welcomed and thanked members for attending and for their participation. He mentioned there has been a lot of very positive feedback from around the region about GO Virginia program opportunities and reminded everyone that the primary focus of initial efforts will be on creating more higher-paying jobs.

Mr. Frantz and Ms. Conner recently met with Mr. Bill Goodwin and Mr. John Luke of the Region 4 GO Virginia Regional Council (Richmond and Crater region) as well as their support organization lead Mr. Wilson Flohr. They discussed opportunities to collaborate – common industry clusters, joint marketing, and private equity and venture capital firms. They also recognize the opportunity that the Port of Virginia offers both regions.

Mr. Frantz recognized the Reinvent Hampton Roads (RHR) staff for their work on the development and review of the Request for Proposals to develop the Economic Growth and Diversification Plan as well as putting together the required regional Capacity Building Budget for the Council's consideration.

Ms. Conner emphasized that we are under a very tight timeframe to produce results, not only with the formation of the Economic Growth and Opportunity Plan but also finding the opportunities that will yield quick and positive results. As we move forward Ms. Conner asked members to look for opportunities that will bring communities within the region together as well as prospective projects for Richmond and Hampton Roads. She said the Mega Region project will promote intra-regional cooperation.

Mr. Frantz thanked Mr. Thompson for hosting the meeting in the new and magnificent facility known as The Main. Mr. Thompson offered a warm welcome to everyone and mentioned that these are the types of meetings the hotel would like to continuously host. He indicated there has been great support for the facility and nearly 100 groups have booked space from outside the region, representing roughly 165,000 room nights. He stated roughly 70% have never been to Norfolk and 60% have not been to Hampton Roads. The national media The Main received has been far beyond what you would imagine for the regional marketplace. One of the most compelling aspects is riding the escalators down and looking through the windows at the architecture of buildings on Main and Granby Streets. For many it paints a new picture of Norfolk.

**3. Approval of April 4, 2017 Regional Council meeting minutes**

ON A MOTION BY MR. BENTLEY, SECONDED BY MR. WEDDLE, THE REGIONAL COUNCIL APPROVED THE MINUTES OF THE APRIL 4, 2017 MEETING AS PRESENTED IN THE AGENDA MATERIALS.

**4. Closed Session to Discuss Proposals for Professional Consulting Services to Prepare Regional Economic Growth and Diversification Plan and the GO Virginia Capacity Funds Budget**

ON A MOTION BY MR. FRANTZ, SECONDED BY MAYOR ALEXANDER, THE REGIONAL COUNCIL CONVENED IN CLOSED SESSION FOR THE PURPOSE OF DISCUSSING THE AWARD OF PUBLIC CONTRACTS INVOLVING EXPENDITURE OF PUBLIC FUNDS WHERE DISCUSSION IN OPEN SESSION WOULD ADVERSELY AFFECT OUR BARGAINING POSITION, AS PROVIDED FOR IN SECTION 2.2-3711.A.29 OF THE CODE OF VIRGINIA AS WELL AS DISCUSSION OF GRANT PROPOSALS ESTABLISHED PURSUANT TO ARTICLE 26, SECTION 2.2-2484 OF CHAPTER 24 TO BE SUBMITTED FOR CONSIDERATION TO THE VIRGINIA GROWTH AND OPPORTUNITY BOARD.

Members of the public were asked to leave the room.

**5. Action on Request for Proposals**

Members of the public were invited into the room as the Regional Council reconvened in open session.

ON A MOTION BY MR. FRANTZ, SECONDED BY MAYOR ALEXANDER, THE REGIONAL COUNCIL CERTIFIED BY ROLL CALL VOTE THAT TO THE BEST OF EACH MEMBER'S KNOWLEDGE, ONLY MATTERS LAWFULLY EXEMPTED FROM THE OPEN MEETING REQUIREMENTS UNDER THE FREEDOM OF INFORMATION ACT WERE DISCUSSED, AND ONLY MATTERS IDENTIFIED IN THE MOTION TO HAVE THE CLOSED SESSION WERE DISCUSSED.

Roll-call Vote

AYES: Mayor Alexander, Mr. Avery, Mr. Bailey, Mr. Bentley, Mr. Broderick, Ms. Conner, Ms. Conner, Mr. Crum, Dr. Dever, Mr. Downey, Mr. Frantz, Mr. Kuhns, Mr. Roach, Dr. Smith, Mr. Stephens, Mr. Thompson, Mr. Tingle, Mr. Warren, and Mr. Weddle.

NAYS: None

ABSENT DURING CLOSED SESSION: Dr. DiCroce, Mr. Ezzell, Mr. Gentry, Ms. Herbert, Mr. Miller, Mr. Myers, Mayor Price, Mr. Reinhart, and Mayor Sessoms.

To summarize discussion in closed session, Mr. Spore reported that Reinvent Hampton Roads received five proposals from a public request that was issued on May 4. An evaluation form with rating criteria was used by a review team of six members. The review team and the Executive Committee recommend the contract be awarded to the consortium that includes Old Dominion University, George Mason University's Center for Regional Analysis and The Natelson Dale Group at a cost of \$100,000.

ON A MOTION BY MR. BAILEY, SECONDED BY MR. STEPHENS, THE REGIONAL COUNCIL APPROVED THE PROPOSAL OFFERED BY OLD DOMINION UNIVERSITY, GEORGE MASON UNIVERSITY'S CENTER FOR REGIONAL ANALYSIS AND THE NATELSON DALE GROUP TO PREPARE THE REGION 5 ECONOMIC GROWTH AND DIVERSIFICATION PLAN.

ABSTAINED: MR. BRODERICK

**6. Action on GO Virginia Capacity Building Fund Budget**

Mr. Spore reported that the Commonwealth of Virginia has required that all nine Regional Councils submit their Capacity Building Budget, for FY 2017-18. Each region has been allotted \$ 650,000 from the state to build capacity in order to perform under the GO Virginia program, which includes development of the Growth and Diversification Plan. Region 5 budget includes administration, which reflects a portion of the salaries and fringe benefits of three Reinvent Hampton Roads employees, as the support organization for the Regional Council. The budget also includes specific partnership activities that will be included in the Growth and Diversification Plan. The total budget is \$650,000 which will be submitted to the state for review and presentation to the GO Virginia Board for action on June 13<sup>th</sup>.

ON A MOTION BY MS. CONNER, SECONDED BY MR. THOMPSON, THE REGIONAL COUNCIL APPROVED THE GO VIRGINIA CAPACITY BUILDING FUND BUDGET AS PRESENTED.

7. **Other Business**

Mr. Frantz reported that as a new entity it has been confirmed that a maximum of two members on the RHR Board can also sit on the GO Virginia Regional Council. Currently there are seven members that have dual membership. Resignations from either the RHR Board or the Regional Council have been asked of members that fall into this category. Mr. Spore reported that the two members that will remain on both boards will be Mr. Frantz and Mr. Reinhart.

Mr. Spore presented a list of the proposed changes, which include: Mr. Myers will remain on the Regional Council and go off of the RHR Board; Mr. Roach will remain on the Regional Council and go off the RHR Board; Mr. Weddle will go off of the Regional Council and remain on the RHR Board; Mr. Crum will go off of the Regional Council and remain on the RHR Board; Dr. DiCroce will go off of the Regional Council and remain on the RHR Board. It is proposed that since a number of individuals will be going off, that the following members be added to the Regional Council – Dr. John Olson (ECPI), Mr. Jeffrey Holland (Chesapeake Bay Bridge Tunnel), and Mr. R. Bruce Bradley (Hampton Roads Community Foundation Chair). Mr. Spore distributed the updated roster for members. Once action is taken on the changes to the Regional Council, the state will be informed.

Mr. Frantz asked for a motion to approve the recommended changes to the Regional Council membership.

ON A MOTION BY MR. THOMPSON, SECONDED BY MR. BENTLEY, THE REGIONAL COUNCIL APPROVED THE RECOMMENDED CHANGES TO THE MEMBERSHIP AS PRESENTED.

Mr. Frantz invited any members interested in serving on the Nominating Committee to let him or Ms. Conner know.

The next meeting of the Regional Council will be with the team from Old Dominion University, George Mason University's Center for Regional Analysis, and The Natelson Dale Group to begin preparation of the Economic Growth and Diversification Plan.

8. **Public Comment**

No comments were made by the public; the public comment period was then closed.

9. **Adjournment**

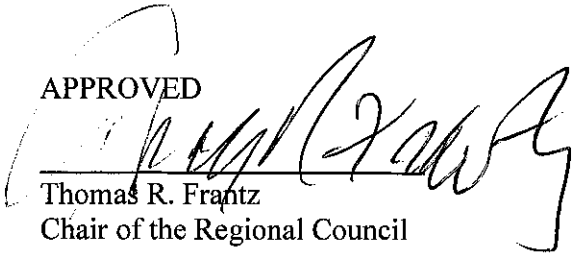
There being no further business to come before the Executive Committee, Mr. Frantz adjourned the meeting at 1:55 p.m.

Respectfully submitted,



James K. Spore  
Secretary to the Regional Council

APPROVED



Thomas R. Frantz  
Chair of the Regional Council